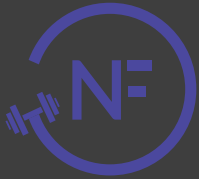


NOTORIOUS FITNESS

LOGO IDENTITY



NOTORIOUS FITNESS

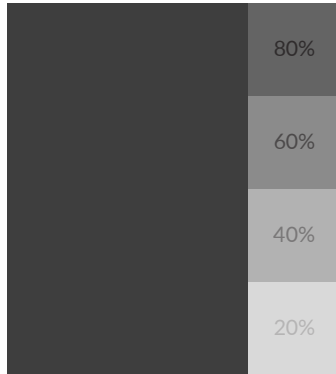


NOTORIOUS **FITNESS**



NOTORIOUS **FITNESS**

Colours

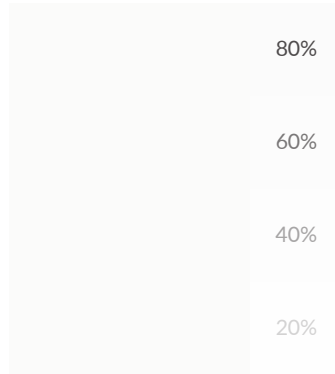


Dark Grey

CMYK 0% 0% 0% 75%

Hex #3f3f3f

RGB (63,63,63)

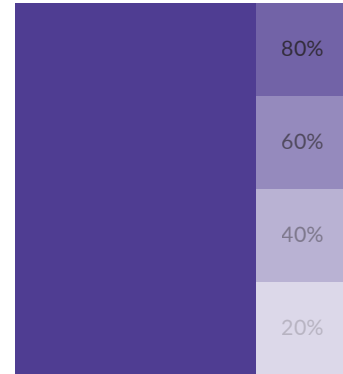


Slight Off White

CMYK 0% 0% 0% 2%

Hex #fafafa

RGB (250,250,250)



Purple

CMYK 26% 33% 0% 43%

Hex #4f3e91

RGB (79,62,145)

Digital Presence

Favicon



App





NOTORIOUS FITNESS

Typography

a b c d e f g h i j k l m n o p q r
s t u v w x y z

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0 ! @ £ % \$

Lato Regular

Typography

**a b c d e f g h i j k l m n o p q r s t u
v w x y z**

**A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z**

1 2 3 4 5 6 7 8 9 0 ! @ £ % \$ & ?

Lato Black



NOTORIOUS **FITNESS**

Designed by BIZSC